Keep it to these pages. Executives approve pilots with clear costs, clear returns and a defined exit if it fails.

1. The Problem (3 lines)

What business pain are we solving? Who feels it? What does it cost today?

2. The Proposed Pilot

What will we build, for whom, in 90 days? What is explicitly out of scope?

3. Expected Benefits (quantified)

Cost reduction (annual estimate):

Time saved (hours/month):

Revenue or risk impact:

4. Costs

Build cost (one-time):

Running cost (monthly):

5. Risks & Mitigations

Risk 1 / Mitigation:
Risk 2 / Mitigation:

6. Success Criteria & Timeline

We will call this pilot a success if (3 measurable criteria):

Weeks 1-4: build | Weeks 5-8: pilot with users | Weeks 9-12: measure and decide scale / kill.

The Ask: approve budget of _____ and sponsor _____ for 90 days.

Present this at your AI Strategy Session - book free at evolvexzone.com/contact.